

DIONYOUS HARDY

Portfolio: <http://dionyou.com/>

GRAPHIC DESIGNER

spirind8@gmail.com

HIGHLIGHT OF QUALIFICATIONS

Who I Am • I'm a Graphic & Visual Designer with 10 years in professional Mid to Senior expertise.

What I Know • I'm Innovative, Great Communicator, Meticulous & a proud humorist.

When I Drive • I have expert knowledge in Adobe CC: Photoshop, Illustrator, InDesign and more.

Why I Succeed • Simply I have Solid Design Knowledge in Digital, Mobile, Web & Print.

Where I am • I'm open to relocation for great Full-time or Extended Contract opportunities.

PROFESSIONAL EXPERIENCE

Sr. Graphic Designer (Consultant)

Prudential Financial

New Jersey / California

11/16 – 2/17

My Role • To lead the redesign of a multi-page interactive instructional media booklet for internal training.

Daily Responsibilities • Redesigning the multi-page interactive instructional media booklet.

Proud Achievement • Created a refreshed look and feel for Prudential Financial's training collateral for 2017.

Tech Used: Adobe CC - (Photoshop, Illustrator & InDesign), **Stock Photography**.

Web & Graphic Designer (Contract)

Cellon TV & AVOV Technology

Buena Park, CA

9/16 – 11/16

My Role • To create a new website in wordpress and design marketing collateral for a brand new company. Designed creative content for blogs social media: (Facebook, Youtube, Twitter, etc.)

Daily Responsibilities • Create UI graphics for Cellon TV's broadcasting and design new company branding.

Proud Achievement • Designed marketing collateral: Print, Web, Mobile with my Product Photography.

Tech Used: Adobe Creative Cloud - (All Programs) **Wordpress, HTML, CSS, Bootstrap, Flinto & FTP**.

Graphic Artist (Contract)

Capital Group Companies

Los Angeles, CA

1/16 – 4/16

My Role • Successfully transitioned 4th quarter design financials for quarter-end materials.

Daily Responsibilities • Modernized financial email templates for the new fiscal year marketing campaigns.

Proud Achievement • Updated 4th quarter graphs, charts and exhibits displayed with renewed market data.

Tech Used: Adobe Creative Suite (Photoshop, InDesign), **MS Office, Workfront & MDS**.

Visual Designer (Consultant)

Xerox / ACS Transport Solutions, Inc.

New Jersey

9/15 – 6/16

My Role • To create pixel perfect graphic interface elements: Buttons, icons and other application imagery.

Daily Responsibilities • Designed rich layouts for mobile platforms utilizing the latest design trends.

Proud Achievement • Managed, designed interface graphics & coordinating with the development team.

UI design of TVM (Ticket Vending Machines) applications, utilizing multimedia software designs for GUI.

Tech Used: Adobe Creative Cloud, **Sketch, & Dropbox**.

Visual Graphic Designer (Contract)

Lincoln Center for the Performing Arts

New York City

4/15 – 5/15

My Role • To design imagery for mobile, web and application user interfaces for all Lincoln Center venues.

Daily Responsibilities • Illustrated background imagery for user interface layouts for various theaters.

Proud Achievement • Upgraded custom ticket-sale system for better user interface selection. Revitalized the look and feel for modern visual & responsive user interfaces.

Tech Used: Adobe Creative Suite - (Photoshop, Illustrator), **Sketch, Omnigraffe, Axure, & Dropbox**.

MAC & PC

ADOBE CREATIVE CLOUD

PHOTOSHOP, DREAMWEAVER
INDESIGN, ILLUSTRATOR
FLASH, FIREWORKS
AFTER EFFECTS, PREMIERE

OTHER

KEYNOTE, POWERPOINT
QUARKXPRESS, HTML, CSS
FLINTO, WORDPRESS
BOOTSTRAP, FINAL CUT
SKETCH, INVISION, SHAREPOINT

ILLUSTRATIONS

3D TECHNICAL, LINE ART
DIGITAL, REPRODUCTION

DESIGN STRENGTHS

PHOTO RETOUCHING
PRESENTATIONS
HEALTHCARE, FINANCIAL
PROJECT MANAGEMENT
WEB DESIGN
PACKAGE DESIGNS
WEB BANNERS, POSTERS
BROCHURES, MANUALS
TECHNICAL DESIGNS
PRODUCT PHOTOGRAPHY
TRADESHOW BOOTHS
FILE PREPERATION
HTML WEB BANNERS
MOCK UPS
IMAGE MANIPULATION
DIGITAL MARKETING & BRANDING

PROFESSIONAL EXPERIENCE (cont'd.)

EDUCATION

BACHELOR OF SCIENCE DEGREE

GRAPHIC DESIGN

THE ART INSTITUTE OF PHILADELPHIA

STUDY ABROAD - SUMMER FRANCE \ UNITED KINGDOM

- Paris, Nice, Normandie
- Giverny, Versailles
- London, Amsterdam, Oxford

3D Flash Designer (Remote Freelance)

Thayer Distribution

New Jersey

6/13 – 1/15

My Role • To Create 3D food industry virtual tradeshow, export through Flash and link with actionscript.

Daily Responsibilities • Created refreshed, simplistic 3D virtual tradeshow for new & current clients.

Proud Achievement • Oversaw all details and aspects of production for 3D build elements.

Completed new designs for various detailed virtual layouts on a weekly basis.

Tech Used: Adobe Creative Suite - (Photoshop, Illustrator) & Flash ActionScript 2 & 3.

Visual Graphic Designer (Contract)

Wells Fargo Bank Co.

Charlotte, NC / New Jersey

7/14 – 12/14

My Role • To design and assist development of new UI Prototypes / Wireframes / Templates.

Daily Responsibilities • Maintained strict securities, guidelines and regulations of Well Fargo Bank Co.

Proud Achievement • Created fidelity prototypes of features (wireframes to interactive prototypes). Also, UI prototypes & templates for publishing platforms based on Wells Fargo Bank Co. standards. Illustrated vector graphics for interactive dashboards. Streamlined the automation of workflow with ease, speed and flexibility to support new publication initiatives.

Tech Used: QuarkXpress, Adobe Creative Suite - (Photoshop, Illustrator & InDesign), & SharePoint.

Webmaster - Web Designer - Graphic Artist (Remote Freelance)

A Bite of Jersey

New Jersey / California

2012 – Present

My Role • To increase the online presence of A Bite of Jersey restaurant with web design and social media.

Daily Responsibilities • Create updated graphics for social media, mobile banners and web interfaces.

Proud Achievement • Designed an extremely organized responsive website with seo compliance.

Tech Used: Adobe Creative Cloud - (All Programs), HTML5, JavaScript, CSS 3, Dreamweaver.

Digital Designer (Contract)

Bristol Myers-Squibb

Plainsboro, NJ

11/13 – 1/14

My Role • Collaborated multiple Mobile projects and deadlines in a pharma/medical environment.

Daily Responsibilities • Avidly followed Mobile Pharma design trends, standards and applied them

Proud Achievement • Redesigned sitemaps for Mobile, Web, App User Interface, and other web traffic.

Tech Used: Adobe Creative Suite - (Photoshop, Illustrator & InDesign), SharePoint, Cornerstone.

Graphic Designer (Freelance)

MRM Worldwide - MRM // McCANN

Princeton, NJ

3/13 – 3/13

Proud Achievement • Successfully designed medical PowerPoint decks while working with other creatives.

Tech Used: Photoshop, PowerPoint, & FTP.

Labeling Graphic Designer (Contractor)

Carefusion

Yorba Linda, CA

11/09 – 8/12

Proud Achievement • Successfully rebranded the pharmaceutical Cardinal Health collateral to CareFusion.

Tech Used: Adobe Creative Suite - (Photoshop, Illustrator & InDesign), HTML, CSS, & Acrobat Pro.

Graphic Design Specialist

ALR Industries

Ojai, CA

11/08 – 4/09

Proud Achievement • Designed collateral for marketing, tradeshow & mobile interface design.

Tech Used: Adobe Creative Suite - (Photoshop, Illustrator & InDesign), JavaScript, HTML, CSS, & FTP.

Production Artist / Graphic Designer

Artcraft Promotional Concepts

Moorestown, NJ

10/06 – 9/08

Proud Achievement • Placed customer branding on various promo products (glass awards, ink pens, etc).

Tech Used: Adobe Creative Suite - (Photoshop, Illustrator & InDesign).