

# DIONYOUS HARDY

Portfolio: <http://dionyou.com>

## UI DESIGNER

[spirind8@gmail.com](mailto:spirind8@gmail.com)

### HIGHLIGHT OF QUALIFICATIONS

- Who I Am** • I'm a 5 year experienced Mobile, Interface, App, Responsive Layout Designer.
- What I Know** • I have 10 years of expert use in Adobe Programs and other UI / UX design programs.
- When I Drive** • I'm a self-driven team player easily who adapts to any creative environment.
- Why I Succeed** • Simply I have an excellent understanding of high quality user experience design.
- Where I am** • I'm open to relocation for Full-time or Extended Contract opportunities.

### PROFESSIONAL EXPERIENCE

#### Senior Visual Designer (Consultant)

**Prudential Financial** New Jersey / California 11/16 – 2/17

**My Role** • To lead the redesign of a multi-page interactive instructional media booklet for internal training.

**Daily Responsibilities** • Redesigning the multi-page interactive instructional media booklet.

**Proud Achievement** • Created a refreshed look and feel for Prudential Financial's training collateral for 2017.

**Tech Used:** Adobe CC - (Photoshop, Illustrator & InDesign), **Stock Photography.**

#### Visual / Senior Graphic Designer (Contract)

**Cellon TV / Avov Technology** Buena Park, CA 9/16 – 11/16

**My Role** • To create a new website in wordpress and design marketing collateral for a brand new company.

Designed creative content for blogs social media: (Facebook, Youtube, Twitter, etc.)

**Daily Responsibilities** • Create UI graphics for Cellon TV's broadcasting and design new company branding.

**Proud Achievement** • Designed marketing collateral: Print, Web, Mobile with my Product Photography.

**Tech Used:** Adobe CC (Photoshop, Illustrator & InDesign), **Wordpress, HTML5, CSS3, Bootstrap, Flinto & FTP.**

#### Graphic Artist (Contract)

**Capital Group Companies** Los Angeles, CA 1/16 – 4/16

**My Role** • To successfully transition 4th quarter design financials for quarter-end materials.

**Daily Responsibilities** • Modernized financial email templates for the new fiscal year marketing campaigns.

**Proud Achievement** • Updated 4th quarter graphs, charts and exhibits displayed with renewed market data.

**Tech Used:** Adobe Creative Suite (Photoshop, InDesign), **MS Office, Sharepoint & MDS.**

#### Sr. Visual Designer (Consultant)

**Xerox / ACS Transport Solutions, Inc.** New Jersey 9/15 – 6/16

**My Role** • To create pixel perfect graphic interface elements: Buttons, icons and other application imagery.

**Daily Responsibilities** • Designed rich layouts for mobile platforms utilizing the latest design trends.

**Proud Achievement** • Managed, designed interface graphics & coordinating with the development team.

UI design of TVM (Ticket Vending Machines) applications, utilizing multimedia software designs for GUI.

**Tech Used:** Adobe Creative Cloud, Sketch, & Dropbox.

#### Sr. Visual Designer (Freelance)

**Lincoln Center for the Performing Arts** New York City 4/15 – 5/15

**My Role** • To design imagery for mobile, web and application user interfaces for all Lincoln Center venues.

**Daily Responsibilities** • Illustrated background imagery for user interface layouts for various theaters.

**Proud Achievement** • Upgraded custom ticket-sale system for better user interface selection. Revitalized the look and feel for modern visual & responsive user interfaces.

**Tech Used:** Adobe Creative Cloud - **Illustrator & Dropbox.**

### MAC & PC

#### ADOBE CREATIVE CLOUD

PHOTOSHOP, ILLUSTRATOR  
INDESIGN, PREMIERE  
FIREWORKS, DREAMWEAVER  
AFTER EFFECTS

### OTHER

QUARKXPRESS, HTML5 – CSS3  
FLINTO, WORDPRESS  
BOOTSTRAP, CORNERSTONE

### INTERFACE DESIGN

OMNIGRAFFE, AXURE,  
BALSAMIQ, ADOBE SKETCH,  
INVISION, SHAREPOINT

### STRENGTHS

CREATING MOBILE ELEMENTS  
CONSUMER LANDSCAPE  
UI LAYOUTS FOR IOS & ANDROID  
HIGH QUALITY DELIVERABLES  
APP PROTOTYPES - WIREFRAMES  
STRONG CONCEPT DESIGN  
HIGH FIDELITY MOCK UPS  
INTERFACE LAYOUTS  
DIGITAL MARKETING  
MOBILE - WEB LAYOUTS  
UNDERSTANDING USER NEEDS  
VISUAL DESIGN SPECIFICATIONS  
CONTRIBUTING IDEAS  
QUALITY CONTROL STANDARDS  
RESPONSIVE DESIGN  
WEB, MOBILE, TV INTERFACE

## EDUCATION

BACHELOR OF SCIENCE DEGREE

## GRAPHIC DESIGN

THE ART INSTITUTE OF PHILADELPHIA

## STUDY ABROAD - SUMMER

FRANCE \ UNITED KINGDOM

- Paris, Nice, Normandie
- Giverny, Versailles
- London, Amsterdam, Oxford

### 3D Flash Designer (Remote Freelance)

**Thayer Distribution**

New Jersey

6/13 – 1/15

**My Role** • To Create 3D food industry related virtual tradeshows, export through Flash and link with actionscript.

**Daily Responsibilities** • Created refreshed, simplistic 3D virtual tradeshows for new & current clients.

**Proud Achievement** • Completed new designs for various detailed virtual layouts on a weekly basis.

**Tech Used:** Adobe Creative Suite 5 & 6 - (Photoshop, Illustrator, & Flash).

### Visual Designer (Consultant)

**Wells Fargo Bank Co.**

Charlotte, NC / New Jersey

7/14 – 12/14

**My Role** • To design and assist development of new UI Prototypes / Wireframes / Templates.

**Daily Responsibilities** • Maintained strict securities, guidelines and regulations of Well Fargo Bank Co.

**Proud Achievement** • Created fidelity prototypes of features (wireframes to interactive prototypes). Also, UI prototypes & templates for publishing platforms based on Wells Fargo Bank Co. standards. Illustrated vector graphics for interactive dashboards. Streamlined the automation of workflow with ease, speed and flexibility to support new publication initiatives.

**Tech Used:** QuarkXpress, Adobe Creative Suite 6, Sketch, Balsamiq, & SharePoint.

### Webmaster - Web Designer - Graphic Artist (Remote Freelance)

**A Bite of Jersey**

New Jersey / California

2012 – Present

**My Role** • To increase the online presence of A Bite of Jersey restaurant with web design and social media.

**Daily Responsibilities** • Create updated graphics for social media, mobile banners and web interfaces.

**Proud Achievement** • Designed an extremely organized responsive website with seo compliance.

**Tech Used:** Photoshop, Illustrator, InDesign, HTML5, JavaScript, CSS, Dreamweaver.

### Digital Visual Designer (Contractor)

**Bristol Myers-Squibb - Studio**

Plainsboro, NJ

11/13 – 1/14

**My Role** • Collaborated multiple Mobile projects and deadlines in a pharma/medical environment.

**Daily Responsibilities** • Avidly followed Mobile Pharma design trends, standards and applied them.

**Proud Achievement** • Redesigned sitemaps for Mobile, Web, App User Interface, and other web traffic.

**Tech Used:** Adobe Creative Suite - (Photoshop, Flash & InDesign), SharePoint, Cornerstone.

### Graphic Designer (Freelance)

**MRM Worldwide - MRM // McCANN**

Princeton, NJ

3/13 – 3/13

**Proud Achievement** • Successfully designed medical PowerPoint decks while working with other creatives.

**Tech Used:** Photoshop, PowerPoint, & FTP.

### Graphic Designer - Patient Care Labeling (Contract)

**CareFusion**

Yorba Linda, CA

11/09 – 8/12

**Proud Achievement** • Successfully rebranded the pharmaceutical Cardinal Health collateral to CareFusion.

**Tech Used:** Adobe Creative Suite - (Photoshop, Illustrator, Flash & InDesign), & Acrobat Pro.

### Graphic Design Specialist

**ALR Industries**

Ojai, CA

11/08 – 4/09

**Proud Achievement** • Designed collateral for marketing, tradeshows & mobile interface design.

**Tech Used:** Adobe Creative Suite - (Photoshop, Flash & InDesign), Product Photography, HTML, CSS, & FTP.

### Production Artist / Graphic Designer

**Artcraft Promotional Concepts**

Moorestown, NJ

10/06 – 9/08

**Proud Achievement** • Placed customer branding on various promo products (glass awards, ink pens, etc).

**Tech Used:** Adobe Creative Suite - (Photoshop, Illustrator & InDesign).